

## Abdus-Salaam Quest Conference 2023

### Undergrad/Graduate Competition

### 3MT Elevator Pitch

This competition is only open to students who were in an undergraduate or graduate program during the 2022/2023 school year.

This information package includes:

- Description
- Tips for an Effective Elevator Pitch
- Resource to explore
- Evaluation Scheme

#### Description:

You will present your scientific research project in the form of a 3 MT Elevator pitch. The goal is to present your project idea and research to an intelligent non-specialist audience with clarity and concision.

The presentation should have the following components:

- A 3 minute presentation
- An introduction to the research topic and brief relevant background information
- Explain your research in a relatable manner to an intelligent general audience. This may include your methodology, findings, conclusion, next steps and/or impact of your findings.
- Participants should be prepared to answer questions by the judges panel

#### **Tips for an effective Elevator Pitch (3MT)**

- Don't introduce yourself, or make acknowledgements or show detailed data
- introduce how your research relates to the bigger picture to captivate an intelligent general audience
- Limited number of slides (1-3 slides)
- Slides should support your talk but not distract from it. Only include relevant limited information/images
- Your presentation style should be exciting and informative
- Simple and familiar analogies can be used to connect with your audience
- Practice your presentation to ensure that you project your voice, face the audience, use appropriate hand gesture/body language, and captivate the audience

- Don't go over 3 minutes

Resource:

- [The 3 Minute Thesis](#)

### Evaluation Scheme:

Knowledge	
<ul style="list-style-type: none"> <li>• Clearly state purpose of research 0 1 2 3</li> <li>• Clearly demonstrated how research fits into bigger picture 0 1 2 3 4 5</li> <li>• Information was relatable and could be understood by the general audience 0 1 2 3 4 5</li> <li>• Sufficient detail was presented to provide a clear understanding of the topic. 0 1 2 3 4 5</li> </ul>	/18
Communication	
<ul style="list-style-type: none"> <li>• Style- Voice modulation, Volume, use of hands/body language, facing audience, captivating 0 1 2 3 4 5</li> <li>• Explanation- clear, concise, logical flow of ideas 0 1 2 3</li> <li>• Slides- supported presentation effectively 0 1 2 3</li> <li>• Presentation is 3 mins 0 1</li> </ul>	/12
<b>Total marks</b>	<b>/30</b>